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(57) Abstract			

The present invention relates to a laundry detergent composition comprising an anionically modified cellulose (AMC); and a cationic metal ion. The molar ratio of the anionically modified group of the AMC to the cationic metal ion is preferably from about 50:1 to about 1:50. The laundry detergent composition containing such materials maintain a good fabric appearance, such as better pill/fuzz prevention and color maintenance.